

EXHIBIT “1”

UNITED STATES DISTRICT COURT **CERTIFIED COPY**

NORTHERN DISTRICT OF CALIFORNIA

Before The Honorable YVONNE GONZALEZ ROGERS, Judge

PATRICK CALHOUN, et al., on)
behalf of themselves and all)
others similarly situated,)

Plaintiffs,)

vs.)

GOOGLE LLC,)

Defendant.)
_____)

Evidentiary Hearing

Pages 1 - 271 and
321 - 330

NO. C 20-05146 YGR

Oakland, California
Monday, October 24, 2022

REPORTER'S TRANSCRIPT OF PROCEEDINGS

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1 app.

2 Q. And how would one of those businesses start using Google
3 Analytics?

4 A. A prospective Google Analytics customer might first visit
5 the marketing website, learn about the product, and at some
6 point decide to create an account.

7 When they create an account, they sign our terms of
8 service. And at some point, they're given instructions
9 that -- on how to integrate Google Analytics on their website
10 or app.

11 Q. And how would they go about doing that integration on
12 their website or app?

13 A. On the web, for example, they're given a block of
14 JavaScript code that they copy and paste onto their web pages,
15 and that's really all it takes to get started.

16 Q. And once that block of JavaScript code is installed on
17 their web page, what happens when a visitor goes to their web
18 page?

19 A. When a user visits their website, and assuming that the
20 user has not blocked Google Analytics using one of our add-ons
21 for browsers, then the JavaScript code is activated, it
22 downloads the code for Google Analytics, and it executes.

23 Q. And what happens when that code executes?

24 A. Typically at that point, assuming analytics was not
25 blocked, it will start transmitting the events that correspond

CERTIFICATE OF REPORTER

I certify that the foregoing is a correct transcript from the record of proceedings in the above-entitled matter. I further certify that I am neither counsel for, related to, nor employed by any of the parties to the action in which this hearing was taken, and further that I am not financially nor otherwise interested in the outcome of the action.



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Friday, October 28, 2022